

Bridge Markets

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FOREX MARKET



GBP/USD in Early 2025: A Tale of Two Economies

As 2025 begins, the GBP/USD pair reflects contrasting narratives, with the Dollar maintaining strength due to its safe-haven appeal, robust U.S. economic growth, and fiscal optimism under Donald Trump's presidency. The Pound Sterling struggles with a subdued UK economic outlook, despite initial optimism following Labour's election victory. In 2024, the BoE's cautious rate cuts and slower growth limited the Pound's recovery, while the Federal Reserve's policy, supported by higher inflation and strong spending, bolstered the Dollar. Looking ahead, economic divergence persists, with the UK facing stagnation and trade uncertainties, positioning the Dollar as the dominant force amid global instability.



EUR/USD Finishes 2024 Near Lows Amid Diverging Economic Fortunes

As the U.S. saw strong growth and the Eurozone faced with political unrest and economic stagnation, the EUR/USD pair had a turbulent 2024 and closed close to its lows. Fears of a recession loomed as the ECB's monetary relaxation, which included four rate decreases, failed to boost GDP. In the meantime, robust economic activity, worries about inflation, and market confidence after Donald Trump's election all contributed to the strengthening of the US dollar. The Fed lowered rates three times while preserving growth momentum in order to strike a balance between easing and inflation control. The gap between a strong U.S. and a weak Eurozone is predicted to deepen as 2025 approaches, forming opposing monetary policies and affecting the EUR/USD forecast.



European Economy at the End of 2024: A Mixed Picture

As 2024 ends, Europe faces political fragmentation, economic stagnation, and high unemployment, with key challenges including excessive regulation, high energy costs, and demographic issues. Economic growth is expected to be slow in 2025, with risks of further decline, reflected in underperforming markets and low investor confidence. However, opportunities for recovery exist, such as potential ECB interest rate cuts to stimulate growth, especially in sectors like real estate, and a possible end to the war in Ukraine, which could reduce energy prices and boost economic confidence. Shifts in Germany's fiscal policy and leadership from figures like Ursula von der Leyen could also help drive growth, with strategic reforms and trade deals potentially revitalizing Europe's economy.

• **Commodities**



• **Oil Prices Rise on Cold Weather and China Stimulus**

Friday saw weekly increases of 3.3% and 5% in oil prices, with Brent crude hitting \$76.62 per barrel and WTI at \$74.24. Support came from China's economic stimulus measures, which indicated stronger future demand from the world's largest oil importer, and cold weather in Europe and the United States, which increased the demand for heating oil. Although fuel demand reached a two-year low, higher refinery output increased gasoline and distillate inventories while U.S. crude stockpiles decreased. Further advances were restrained by worries about lower economic activity and oil demand, which were heightened by a strong US dollar and rising interest rates.



Iron Ore Prices End 2024 Near \$100 After Steep Decline

Iron ore prices fell 28% in 2024, their sharpest annual drop since 2015, ending just above \$100 per ton. The decline stemmed from China's prolonged property crisis and increased mining supply, despite signs of recovery in factory activity. Demand challenges in China's steel-making sector contrasted with broader industrial metals, where the LME Index gained 5% for the year, supported by supply concerns in copper and zinc. Iron ore's struggles were particularly severe in early 2024, with prices hitting two-year lows in September, reflecting continued uncertainty in China's economic outlook and its impact on industrial commodities as 2025 begins.



Gold's Golden Year: Will the Rally Continue in 2025?

Gold surged to an all-time high of \$2,790 in 2024, gaining 25% amid geopolitical tensions, strong central-bank purchases, and global monetary easing. Early gains were fueled by a weaker Dollar, declining Treasury yields, and robust Chinese demand, while heightened safe-haven flows during conflicts in the Middle East and Ukraine propelled further rallies. Despite late-year momentum slowing due to Donald Trump's election victory and a strengthening Dollar, geopolitical risks and dovish monetary policies offered intermittent support. Looking to 2025, challenges like a stronger Dollar and rising opportunity costs may cap gold's upside, with analysts predicting cautious market positioning in an uncertain macroeconomic environment.

● CRYPTO MARKET

● Digital Currencies and Geopolitical Power

Modern geopolitical conflicts increasingly revolve around finance, with the U.S. dollar central to American influence. However, nations like China and Russia are reducing reliance on the dollar, increasing gold reserves, and building parallel financial systems, undermining traditional sanctions. China is advancing aggressively with financial technologies like Alipay and WeChat Pay, gaining influence in global markets and raising security concerns. Meanwhile, digital currencies are reshaping power dynamics, with authoritarian regimes using them for control. To counter these moves, the U.S. must innovate, potentially adopting bitcoin as a strategic reserve to hedge economic risks and maintain leadership in a shifting financial landscape. Empowering private sector expansion and leveraging decentralized technologies could counter authoritarian dominance and secure U.S. influence in global finance.

Bitcoin Outperforms Traditional Assets in 2024

Bitcoin has become one of 2024's top-performing assets, boasting a year-to-date return of +126%, driven by the historic launch of Bitcoin ETFs, U.S. regulatory support, and the Federal Reserve's shift to monetary easing. ETFs have attracted over \$100 billion in assets, fueling price surges far exceeding traditional investments like the S&P 500 and gold. Key metrics like declining exchange balances signal reduced selling pressure, while tools like the MVRV Z-Score and 1+ Year HODL Wave suggest Bitcoin has room for growth but caution about potential market peaks. Long-term price projections, supported by the Terminal Price indicator, anticipate highs above \$200,000, reflecting strong confidence in Bitcoin's economic fundamentals and future potential.



Bitcoin Mining Drives Economic Growth in Africa

Africa's Bitcoin mining sector saw unprecedented growth in 2024, with its global hashrate share reaching 3%, led by Ethiopia's 2.5% contribution powered entirely by renewable energy. Ethiopia's \$1 billion investment in mining infrastructure, supported by the Grand Ethiopian Renaissance Dam, has not only generated \$55 million in revenue but also advanced rural electrification and infrastructure development. Countries like Kenya and Nigeria are also leveraging Bitcoin mining to boost renewable energy projects, create jobs, and stimulate economic growth. With Ethiopia's energy revenue from mining projected to surpass \$100 million in 2025, Bitcoin mining is poised to become a transformative force for Africa's energy and economic landscape.



\$333 Million Exodus: Is the Bitcoin ETF Party Over?

BlackRock's iShares Bitcoin Trust ETF (IBIT) experienced its largest single-day withdrawal, with \$333 million pulled amid a three-day streak of outflows, signaling a cooling in institutional enthusiasm. Despite a strong debut and a significant role in Bitcoin's 2024 rally to an all-time high of \$108,315, IBIT's recent performance mirrors broader trends, with U.S.-based Bitcoin ETFs losing \$2 billion in net outflows since December 19. Year-end adjustments and risk reduction by institutions, coupled with Bitcoin's price retreat to \$96,465, highlight a recalibration after a historic bull run, setting the stage for potential market shifts in 2025.

Our platform

- **1. Co-Founding Programs**

Shape the future of finance by joining our Co-Founding Programs. We're looking for visionary partners who are ready to bring innovative ideas to life. As a co-founder, you'll collaborate closely with us, sharing in both the challenges and rewards of building something great. Whether you have a groundbreaking concept or are looking for a strategic partner, our Co-Founding Programs offer the support and resources you need to succeed. Let's create something extraordinary together!



- **2. As a Signal Provider**

Turn your trading expertise into profit by becoming a Signal Provider with us. Share your trading signals with a broad audience, gain visibility, and earn competitive rewards. Whether you focus on forex, stocks, or crypto, our platform offers the perfect environment to showcase your skills. Join our Signal Provider program today and start making an impact!



- **3. Platform Joint Venture**

Take your business to the next level by partnering with us through a Platform Joint Venture. Whether you're developing financial technology or a new market solution, our platform provides the resources and network needed for growth. Together, we'll create innovative products and expand your reach in the financial world. Let's collaborate on a joint venture today!



- **4. As a Manager**

Take the lead and drive success by joining our team as a Manager. We're looking for experienced professionals to oversee operations, guide teams, and execute high-impact strategies. As a Manager, you'll be instrumental in shaping our growth and ensuring smooth performance across projects. Ready to take on a leadership role? Apply now and make a difference!



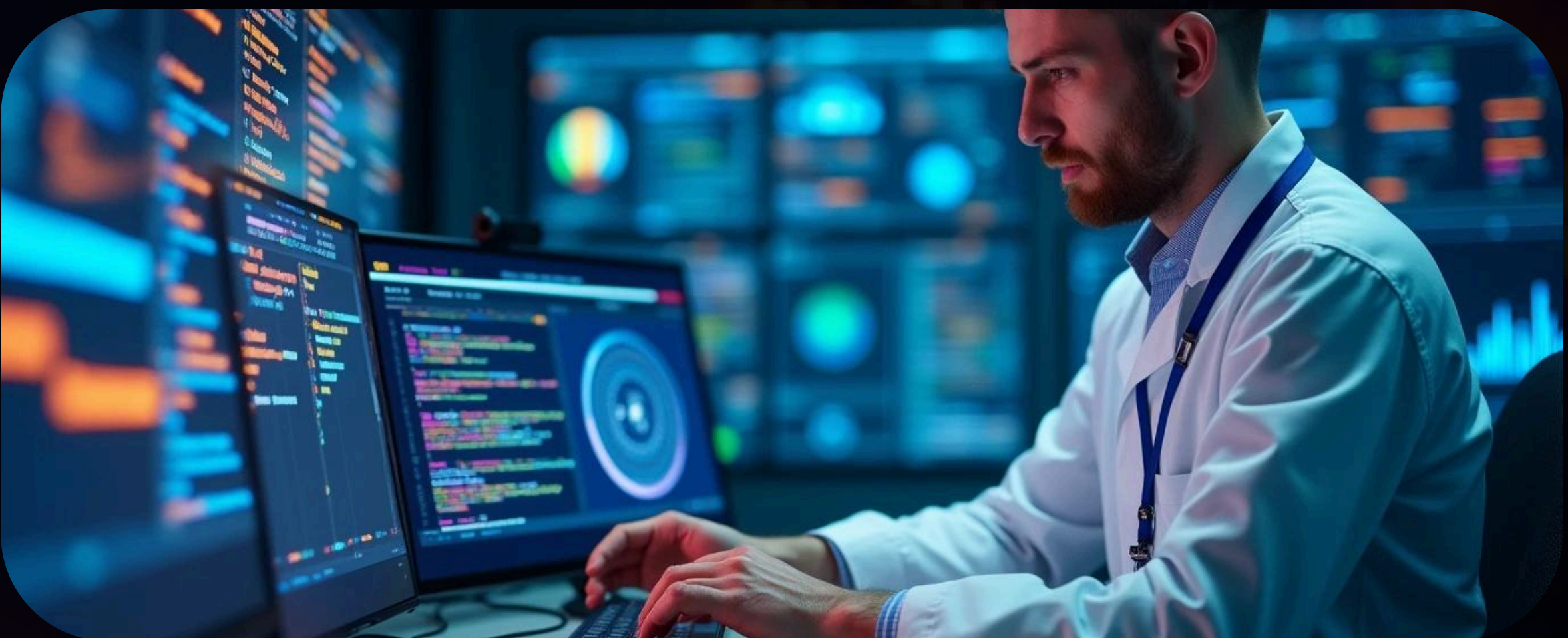
- **5. Investors Plan**

Achieve your financial goals with our Investors Plan. Tailored to your risk tolerance and objectives, this plan provides you with expert guidance and diversified investment opportunities. Whether you're a seasoned investor or just starting out, our Investors Plan helps you grow your wealth securely and strategically. Start planning your financial future today!



- **6. As an AI/Software Expert**

Are you a tech-savvy professional with expertise in AI and software development? Join us as an AI/Software Expert, where you'll work on groundbreaking projects that blend finance and technology. Bring your skills to the forefront, contribute to innovative solutions, and help revolutionize the trading industry. Apply now and be part of the future of finance!



- **7. As a Strategist**

Share your market expertise by joining us as a Strategist. We're seeking professionals who can develop and implement high-performing trading strategies. As a Strategist, you'll collaborate with our team to optimize trading performance and contribute to client success. If you're passionate about finance and strategy, we want you on our team!



- **8. Organizational Deals**

Leverage exclusive opportunities with our Organizational Deals, designed for institutions and large businesses. We offer tailored financial solutions, including investment packages and trading strategies that cater specifically to your organizational needs. Partner with us to boost your company's financial performance and reach new heights. Explore our Organizational Deals today!



Fuel your passion, ignite your purpose—join us now!

Trusted Platform



MetaTrader 5

- **1. MetaTrader**

MetaTrader, developed by MetaQuotes, is a leading trading platform offering real-time access to Forex, commodities, and other markets. Known for its user-friendly interface and robust tools, it supports both manual and automated trading through Expert Advisors, catering to traders of all experience levels.

TradingView

- **2. TradingView**

TradingView is a powerful charting platform and social network for traders, providing real-time data, advanced charting tools, and a collaborative environment. Its intuitive interface and ability to integrate with brokers make it a favorite among both retail and professional traders.



cTRADER
TRADERS FIRST

- **3. cTrader**

cTrader is a professional trading platform known for its fast execution speeds and advanced charting tools. Designed for both novice and experienced traders, it supports automated trading through cAlgo and offers transparency with Level II pricing and market depth views



- **4. Axi Financial Services**

Axi, formerly AxiTrader, is a global Forex and CFD broker offering competitive spreads and fast execution. With access to over 140 trading instruments and a focus on customer support and education, Axi caters to traders of all levels through its reliable MetaTrader 4 platform.



- **5. Pepperstone**

Pepperstone is a leading online broker known for its low-cost trading, fast execution, and access to a wide range of markets, including Forex, indices, and commodities. Supporting MetaTrader and cTrader, Pepperstone offers a robust trading experience for both retail and institutional clients.



- **6. Robinhood Broker**

Robinhood is a commission-free trading platform that democratizes finance, making investing accessible to everyone. With a user-friendly app, Robinhood offers trading in stocks, ETFs, options, and cryptocurrencies, attracting millions of users with its no-fee structure.

MultiBank Group EST. 2005

- **7. MultiBank Group**

MultiBank Group is a major financial derivatives provider offering trading in Forex, metals, shares, and cryptocurrencies. Known for its competitive pricing and regulatory oversight, MultiBank provides a secure trading environment with advanced platforms like MetaTrader 4 and 5.

IG

- **8. IG Broker**

IG is a global leader in online trading, offering access to over 17,000 markets, including Forex, indices, and commodities. With innovative trading platforms, comprehensive educational resources, and strong regulatory backing, IG caters to both retail and institutional traders.

FOREX.com

- **9. Forex.com Broker**

Forex.com, part of GAIN Capital, is a top Forex and CFD broker providing access to a wide range of markets with competitive spreads. It offers advanced trading platforms like WebTrader and MetaTrader, supported by comprehensive educational tools and dedicated customer service.



- **10. FXCM Broker**

FXCM is a trusted online Forex and CFD trading platform known for its transparency and innovation. Offering multiple platforms like Trading Station and MetaTrader, FXCM provides access to various markets, fast execution, and extensive educational resources for traders.



- **11. XM Global**

XM Global is a reputable Forex and CFD broker offering access to a broad range of trading instruments. Known for competitive spreads and a no-requote policy, XM supports MetaTrader 4 and 5 platforms and provides extensive educational resources and customer support.



- **12. FP Markets Broker**

FP Markets is an established Forex and CFD broker providing access to over 10,000 instruments. With competitive pricing, fast execution, and support for MetaTrader 4, 5, and IRESS platforms, FP Markets caters to both retail and institutional traders worldwide.



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